



Helsinki Tuesday 26.04.2011 BrazilFinlandDay University of Helsinki | European Union Conference Room



Nelson Faria de Oliveira Jari Luoto Kimmo Nuotio Marco Ant. Mar. da Silva Eduardo Vera-Cruz Pinto Esa Kivimäki Tiina Helenius Eduardo Bueno Ben Idström Fernando Santos Eduardo Domingues Marco Cardoso

Morning free entrance **Guest Lectures by the Deans and Presentation of the Law Schools University of Helsinki Faculty Room, Porthania P 545, 5th floor**
Afternoon free entrance **Linking Brazilian and Finnish businesses to international / global value chains European Union Conference Room Pohjoisesplanadi 31**
Dinner **37€+drinks per person Presentation of Brazil Finland Business Club Omenapuu Keskuskatu 6, 00100 Helsinki**

*Note: Attendance limited ONLY to the persons which registration was confirmed!
Morning Session is full. In the Afternoon Session and Dinner there are few places available. Please, contact us for further information!*



Guest Lectures by the Deans and Presentation of the Law Schools

- 09:30 09:40 Chairman Kimmo Nuotio
- 09:40 10:10 Guest Lecture by Marco António Marques da Silva “Globalization and Economic Criminal Law”
- 10:10 10:40 Guest Lecture by Eduardo Vera-Cruz Pinto “Portugal as a gateway to Europe from Brazil”
- 10:50 11:00 Presentation of Helsinki Law Faculty by the Dean Kimmo Nuotio
- 11:00 11:10 Presentation of Pontificia Univ. Católica de S. Paulo Law Faculty by the Judge Marco António Marques da Silva
- 11:10 11:20 Presentation of Lisbon Law Faculty by the Dean Eduardo Vera-Cruz Pinto
- 11:20 11:30 Presentation of Portuguese Speaking Juridic Community **CJLP** by the General Secretary Nelson Faria de Oliveira



Linking Brazilian and Finnish (EU) businesses to international / global value chains

- 15:30 15:45 Welcoming, registration

- 15:45 15:55 Jari Luoto* *Perspective from the Ambassador of Finland in Brazil*
- 15:55 16:10 Kimmo Nuotio *Comparative law*
- 16:10 16:25 Marco António Marques da Silva *Human Rights and Bilateral Relations*
- 16:25 16:40 Eduardo Vera-Cruz Pinto *Linking South Atlantic to Finland*
Q&A
- 16:50 17:05 Ben Idström *Trade Press in the Global Market by INS*
- 17:05 17:20 Fernando Santos *Business Opportunities in Brazil for Finnish Players*
- 17:20 17:35 Nelson Faria de Oliveira *Hands On – The “dos” and “dents” of winning with/in Brazil*
Q&A
- 17:50 18:05 Eduardo Domingues *More than 17 years enriching the relations between Brazil and Finland*
- 18:05 18:20 Esa Kivimäki *From Bilateral (Brazil / Finland) to Global teams: Andritz’s Learning Points*
- 18:20 18:35 Tiina Helenius *Brazil - safely navigating dangerous waters by Handelsbanken*
- 18:35 19:00 Eduardo Bueno* *Welcome to Brazil*
Q&A
- 19:05 19:10 Marco Cardoso *Concluding words by the Chairman of the Brazil Finland Day*
More speakers to be confirmed! * Through video conference!



Eat, talk and take profit

19:30 22:00 Restaurant: Omenapuu (Keskuskatu 6, 00100 Helsinki)
37€+ drinks per person to be paid in dinner before leaving Omenapuu
We ALL thank the Speakers in a symbolic manner by offering them the dinner. *Kiitos, Obrigado, Thank you!*
We thank Omenapuu and the non-speaker participants of the dinner to make this kind and symbolic gesture possible!

Group Menu *Green salad* L G
Chicken fillet with wedged potatoes, vegetables and tomato sauce L G
Seasons Sorbet with strawberry sauce L G

L Laktoositon / Without lactose
G Gluteeniton / Gluten free

Important links http://www.rafla.fi/omenapuu/en/front_page
<http://maps.google.fi/maps?hl=fi&q=keskuskatu+6,+helsinki&ie=UTF8&hq=&hnear=Keskuskatu+6,+00100+Helsinki&gl=fi&ll=60.169189,24.942151&spn=0.003175,0.011362&t=h&z=17>

How to find The building is called "Makkaratalo" and it's sadly under a reconstruction, so it's not that easy to notice but when you see the sign **OMENAPUU** on red bases you're on right place.

Remember this is 48th Discovery Meeting (*Encontro dos Descobrimentos*), the first in Nordic Countries!
Presentation of **Brazil Finland Business Club** by Nelson Faria de Oliveira
Additional Infor. Please, contact us: +358(0)40 779 1156 or email to teamneurs@gmail.com

We appreciate your understanding for changes and updates.
Be aware that changes might happen to any item(s) of this Brazil Finland Day!



organization



UNIVERSITY OF HELSINKI



UNIVERSIDADE DE LISBOA

Helsinki Tuesday 26.04.2011

BrazilFinlandDay

University of Helsinki | European Union Conference Room

muito obrigado kiitos paljon

we thank as well:

